



NORTHEAST IOWA WORKFORCE DEVELOPMENT BOARD

BUSINESS ENGAGEMENT & STRATEGY COMMITTEE MEETING

Wednesday, March 11, 2026
9:00 a.m. – 10:00 a.m. Zoom Meeting

MINUTES

<u>Agenda Item</u>	<u>Person(s) Responsible</u>	<u>Status</u>
Welcome and Call to Order Introductions	Nicolas Hockenberry	I
Nicolas Hockenberry called the meeting to order at 9:00 a.m. Attendance: Donna Boss, Celia Even, Emily Hanson, Nicolas Hockenberry, Jenna Heier, Kelsie Kunkle, Amy Lasack, Karla Organist, Corrinne Rothblum, Brian Schoon, Connie Tolan, Heather Wright. Guests: Niki Litzel, Baili Maurer, Victor Ochoa. Board Staff: Taylor Williams, Erika Lippmann, Caraline Eggena, Johnna Forbes.		
1. Consent Agenda - March 11, 2026 – Agenda - January 14, 2025 – Planning and Operations Committee Meeting Minutes	Nicolas Hockenberry	I/D/A
Motion by Emily Hanson, second by Karla Organist to approve the March 11, 2026 – Agenda and the January 14, 2025 – Planning and Operations Committee Meeting Minutes. Ayes: All. Motion carried.		
2. Business Engagement Division Updates - BEC Annual Action Plan Summary - Revolution Concrete Mixers Recruiting Event	BEC	I/D
3. Committee Goals/Objectives	Nicolas Hockenberry	I/D
4. Committee Structure	Nicolas Hockenberry	I/D
5. Incumbent Worker Training - IWT Flyer - Marketing/Outreach- IWT Campaign	Erika Lippmann	I/D I/D
6. Next Steps Local Plan Modifications	Nicolas Hockenberry	I/D
7. Announcements - Next Business Engagement & Strategy Committee Meeting- April 8, 2026 (9:00 a.m. – 10:00 a.m.) - Next NEIWDB/CEO Joint Quarterly Board Meeting- April 30, 2026 (10:00 a.m. – 12:00 p.m.) Location TBD	All	I/D
8. Adjournments	Nicolas Hockenberry	I/D/A
Nicolas Hockenberry adjourned the meeting at 10:01 a.m.		