



NORTHEAST IOWA WORKFORCE DEVELOPMENT BOARD

BUSINESS ENGAGEMENT & STRATEGY COMMITTEE MEETING

Wednesday, March 11, 2026
9:00 a.m.-10:00 a.m.

Join by Zoom: https://us06web.zoom.us/j/82105301225?pwd=MVZmVkpuMFdadUFqQTM2YXpRb0lZz09	Or Dial by Phone: 1.312.626.6799 Passcode: 021089
---	---

Agenda

<u>Agenda Item</u>	<u>Person(s) Responsible</u>	<u>Status</u>
Welcome and Call to Order <ul style="list-style-type: none"> • Introductions 	Nicolas Hockenberry	I
1. Consent Agenda <ul style="list-style-type: none"> • March 11, 2026 Agenda • January 14, 2025 Planning and Operations Committee Meeting Minutes 	Nicolas Hockenberry	I/D/A
2. Business Engagement Division Updates <ul style="list-style-type: none"> • BEC Annual Action Plan Summary • Revolution Concrete Mixers Recruiting Event 	BEC	I/D
3. Committee Goals/Objectives	Nicolas Hockenberry	I/D
4. Committee Structure	Nicolas Hockenberry	I/D
5. Incumbent Worker Training <ul style="list-style-type: none"> • IWT Flyer • Marketing/Outreach- IWT Campaign 	Erika Lippmann	I/D I/D
6. Next Steps <ul style="list-style-type: none"> • Local Plan Modifications 	Nicolas Hockenberry	I/D
7. Announcements <ul style="list-style-type: none"> • Next Business Engagement & Strategy Committee Meeting- April 8, 2026 9:00 a.m.-10:00 a.m. • Next NEIWDB/CEO Joint Quarterly Board Meeting- April 30, 2026 10:00 a.m.-12:00 p.m. Location TBD 	All	I/D
8. Adjournments	Nicolas Hockenberry	I/D/A