



NORTHEAST IOWA WORKFORCE DEVELOPMENT

BOARD

CORE PARTNER MEETING NOTES

Tuesday March 3, 2026

9:00 a.m. – 10:00 a.m.

Join by Zoom:

<https://us06web.zoom.us/j/89083074916?pwd=pRlrYbHG2ZFwSDFNg59ICSbG4dEZl2.1>

ID: 890 8307 4916 Passcode: 598865

Or Dial by Phone:

1.309.205.3325

Passcode: 598865

Notes

Partners shared updates on current programs, enrollment trends, staffing changes, and upcoming initiatives, noting increased demand for employment and supportive services across several agencies. The group emphasized the importance of maintaining strong communication regarding participant referrals and resource availability. Board staff also provided updates on workforce system marketing videos being developed with Nelson Media, focusing on success stories, public awareness, and partner representation. Discussion continued around IowaWORKS promotional merchandise and its use at outreach events and career fairs to increase visibility and engagement. Staff reviewed the status of the One-Stop Certification process, including documentation requirements and partner collaboration expectations.

Partners discussed referral and co-enrollment challenges, including communication delays and limited awareness of available partner services, while sharing successful examples of coordinated service delivery. Conversation also focused on customer flow, service gaps, and opportunities to strengthen Integrated Resource Teams and the Core 4 approach for individuals with complex needs. Outreach planning included coordination for National Apprenticeship Week, April 26–May 2, 2026, with ideas for employer engagement and apprenticeship awareness activities across the region. Upcoming Wednesday Morning Training topics were reviewed, and partners expressed interest in continued cross-training opportunities to strengthen understanding of partner programs and referral processes. Additional announcements included the purchase of IVRS Translate Live services for the Dubuque office to enhance communication with individuals facing language barriers. The next Core/Required Partner Meeting was scheduled for April 2, 2026, from 9:30 a.m. to 10:30 a.m.